

Exam. Code : 105402

Subject Code : 1441

B.B.A. Semester-II

PRINCIPLES OF MANAGEMENT

Paper-BBA-204

Time Allowed — 2 Hours]

[Maximum Marks—50

SECTION-A

Note :— Attempt any **TEN** questions. Each question carries 1 mark. Answer to each question should not exceed 5 lines.

1. Short answer type questions :

- (a) State and explain the factors affecting selection.
- (b) What is the difference between delegation and decentralization ?
- (c) What are the key factors in the process of Departmentation ?
- (d) What is Matrix Organization ?
- (e) Explain Zero base budgeting.
- (f) Describe the weaknesses of MBO.
- (g) Explain two principles of scientific management.
- (h) Discuss management as a profession.
- (i) What do you understand by goals and objectives ?
- (j) Describe managerial grid.
- (k) Explain theory Z of motivation briefly.
- (l) What is flexible Budget ? 10×1=10

SECTION-B

Note :- Attempt any **TWO** questions. Each question carries **10** marks.

2. "Planning is looking ahead, controlling is looking back".
Comment.
3. What do you know about G.E. Mayo's contribution to management? Explain.
4. What is committee form of organization? Why is it needed? Describe the advantages and weaknesses of this form.
5. "Scientific management is a device of exploitation of labour."
Why are workers opposed to scientific management?
 $2 \times 10 = 20$

SECTION-C

Note :- Attempt any **TWO** questions. Each question carries **10** marks.

6. Human Resource Management plays a vital role in the whole system of management of an industrial organization. Explain.
7. Discuss the traditional and modern methods of performance appraisal.
8. Discuss various theories of leadership.
9. What is the need for delegation of authority and explain the various obstacles in delegation. How can we make delegation more effective?
 $2 \times 10 = 20$